

WELCOME SCARECROW HUNTERS!

Reviews are critical for indie-authors like me. Without them, my audience is unlikely to find my books. My books aren't written for mass market appeal. Rather, they are intended for readers who enjoy a more literary approach to fantasy, who look for stories that don't always go where they are supposed to go. Finding those readers is challenging... but I have you. And **I will give in order to get.** I need you to review my books on Amazon*. In exchange, I will give you free books. **Think of it as helping out your fellow readers, because that's what you are doing.** As well as helping me out, of course. Win-win-win!

Let's Help Each Other!

If you send me a screenshot of or link to your review of book one, **The Scarecrow Hunters**, on Amazon* (I must be able to verify it is yours), I will send you a free eBook of book two, **A Greedy Shadow**. If you send me a screenshot of or link to your review of book two on Amazon, I will send you a free eBook of the first anthology in the series, **Anthology Vol. One**. If you send me a screenshot of or link to your review of book three, **The Singing Bones**. This pattern will continue for future books in the series as well for now, but as you know, all good things eventually end. That means, beginning with book four, **The Gathering Grim**, you could begic receiving **FREE ARC copies of my books weeks or months before they launch!** Become a part of the Scarecrow Hunters Review Club while you can.

Here are a few things I need you to understand:

First, **I only want authentic reviews**. And second, **I cannot pay for reviews**. But I will reward my readers for their reviews, regardless of whether that review is positive or negative. (Although I do prefer positive reviews,

obviously, and why would you want a free copy of my next book if you didn't like that last one?) Either way, I encourage you to be honest. (I also encourage you to email me directly with your hate comments rather than posting those on Amazon. Pretty please with kisses and hugs and cuddles?). Third, I am specifically asking for reviews on Amazon* because, at this point, I only have the resources to focus on that outlet. This is a limited time offer and is subject to closure at any time. So keep that in mind.

(*If you send me screenshots from or links to your reviews on other bookshops, I will honor them. However, I would ask you to consider including your review on Amazon as well.)

Here's What You Need To Do To Get Free Copies Of My Books:

1. Read one of my books.

2. Go to Amazon and find that book and review it.

3. Once your review is live on Amazon, take a screen shot of your review or copy the link to your review.

4. <u>Email me at eric@ericshanelove.com</u> with the link or screenshot. Say hello when you do and let me know any of your thoughts on the book that you didn't include in your review. Ask any questions you have about the series. Please note:

• <u>I MUST be able to verify the review belongs to you</u>, so please make sure that your review screenshot or link proves you left it.

• <u>Your review must be a legit review with words that express actual thoughts and opinions.</u> You don't have to write a lot, but your words do have to educate potential readers on whether or not this book is for them. If you liked it, say why you liked it. If there are things you think others might need to know before reading the book—if you find it overly descriptive, for example, or if the writing is slower than other popular fantasy, or if it leans hard into trusting the reader to think and draw conclusions for themselves—say so. Remember, I am trying to find readers who are likely to enjoy my series, so these details can help!

• <u>Your review needs to be honest.</u> I would love to only receive reviews with 4 stars or higher, but I know that is wishful thinking. I encourage you to reach out to about all the things you don't like. Let me know: I welcome critical feedback. But I will not lie: I am counting on those of you who take me up on this offer to actually enjoy the series. Otherwise, why would you want to read more of it? Regardless, I don't want fake or false reviews, so please be honest. (And if you email me to say you didn't enjoy the last book you read but you still want a free copy of the next book, I'll send it to you so long as the "review" you email me is as legit as those I'm asking for on Amazon. Critical feedback is only helpful if it teaches me something.)

5. I will respond to your email by sending you the eBook of the next book or anthology in the series. Please keep in mind I will only send the next book or anthology in the series. It'll go like this: book one (The Scarecrow Hunters), book two (A Greedy Shadow), Anthology One, book three (The Singing Bones), book four (The Gathering Grim), Anthology Two, book five, book six, Anthology Three, book seven, final compendium.

6. We become lifelong friends.

7. REMEMBER THIS, BESTIE: This offer will only be available for a limited time. It may stop anytime without notice, but so long as this page is live on my site, the club is up and running. And once you become a part, you are in for the ride. Meaning, even after I close down what I like to call "active enrollment" in the club, you good folken will be my RIDE-OR-DIE reviewers for as long as I am writing. So get in there and make some reviews.

It's that simple. If you have questions or problems, reach out to me using the CONTACT ME form on my website. Now, happy reading, Scarecrow Hunters. You are formally conscripted into my reviewer legion. Let's get evangelistic and bring in more recruits.